



No.CM-Marketing/Committee/2009-10/

Dtd.@ AM the 09.07.2010

To,
All SSA Heads

PGMTD(ATD)/PGMTD(VDR)/PGMTD(SRT)/GMTD(NAD)/GMTD(HMR)/GMTD(SEN)/GMTD(MEH)/GMTD(PNP)/GMTD(VAL)/GMTD(JMR)/GMTD(JND)/GMTD(RJ)/GMTD(BV)/GMTD(AMR)/GMTD(GDR)/GMTD(BHJ)/GMTD(BC H)/GM(WTR)

Sub.:- Introduction of scheme on CUG for BSNL Employees & their relatives in Postpaid Mobile segment.

Approval of the competent authority is hereby conveyed for launching of following Promotional Scheme of CUG for BSNL Employees & their relatives in Postpaid Mobile segment.

DETAILS OF THE SCHEME

The Tariff for the above CUG scheme will be the same as Gurjari 45 One second CUG Plan, except following.

- (i) CUG members per family are maximum limited to four.
- (ii) No freebies available with plan 225 shall be allowed.
- (iii) CUG within the LSA only.

The CUG facility will be provided to all the Gujarat Circle BSNL employees and their relatives (other than service mobile connections) who will register for new BSNL GSM postpaid SIM through Customer Service Center of BSNL. CSC's will in turn check the authenticity of all the sold SIMs from the CAF and ensure that the Relatives of BSNL employee are actual in blood relation to him/her. This will be verified as per definition of blood relation in BSNL CDA rules/CCS conduct rules. Each SSA will take care of provisioning the facility of CUG and their disconnection. It may be noted that whenever a BSNL employee is retired on superannuation/voluntary retirement/transferred from Gujarat circle/in case of death, the numbers related to him/her may be disconnected from the CUG list.

The details of the plan are given in ANNEXURE-1.

The scheme will be valid for a period of 90 days from the date of effect.

- Period of Scheme: between 00.00 hrs of 09.07.2010 to 24.00 hrs of 06.10.2010.
- SSA Heads will ensure that one employee should not take more than four (04) connections.

Gujarat Telecom Circle
Marketing Section, 5th Floor,
Telephone Bhavan,
C.G.Road,Navrangpura,
Ahmedabad-380006



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)



- The Numbers of this scheme shall be included in the existing CUG of service connections
- Proper record of these connections should be maintained by all SSAs in ERP.

Thanks and regards,
Yours sincerely,

(J. K. VERMA)

AGM (Marketing, Sales & Distribution)

Ph.:-079 26481102

Fax:-079 26481355

Copy for information and necessary action to :-

GM(Product pricing-CM), Corporate Office, New Delhi, for information.

Copy for information to :- PS to CGMT / PGM(O) / GM(CMTS) / GM(WTR) / GM(F) / GM(BB) / GM(A) / GM(BD) / GM(IMPCS) / GM(O) / DGM(Vigilance) / DGM(Project) WTP / PRO, Gujarat Telecom Circle for necessary action as above. GM(BD) Circle office, for information & necessary action.

GM(CMTS) Circle office, for information & necessary action and implementation of the Scheme.

DGM(Sales & Distribution) Circle office, for information & necessary action and monitoring of the scheme.

CircleSecretary,SNEA/AIBSNLEU/BSNLEU/FNTO/TEPU/BATM/NFTE/AIBCTES/BMS/ SC-ST Association Ahmedabad.

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ANNEXURE-1

BSNL Employees CUG PLAN

Sr	Particulars	BSNL Employees CUG PLAN
1	Registration and Activation Amount in Rs.	NIL
2	Security Deposit in Rs.	
2.1	Local +STD	NIL
2.2	Local +STD+ISD	Rs.2000
2.3	Local+ STD+ ISD+ International Roaming	Rs.5000
3	Fixed Monthly Charges in Rs.	Rs. 45
4	Monthly free calls Local/STD/ Roaming(O/G&I/C) and Monthly free GPRS	NIL
4.1	Free SMS/month	NIL
5	Call charges	
5.1	Pulse rate for Local & STD,ISD and National Roaming call	1 sec
5.2	On-net (Local and STD Calls)	1 Paisa/Sec
5.3	Off-net (Local and STD Calls)	1.2 Paisa/Sec
5.4	Reduced call charges and Night Calling (Local and STD)	Not applicable
5.5	ISD Calls	As per BSNL Standard 225 Plan
5.6	Call Charges while roaming O/G and I/C -Local & STD Calls to any network	As per BSNL Standard 225 Plan 1Paisa/Sec (Present tariff)
6	SMS Charges in Rs./SMS (max 160 character)	
6.1	Local	0.50
6.2	National	1.00
6.3	International	5.00
7	CUG/VPN Charge (Maximum 4 connections per family under one BSNL Employee group)	Free
8	Applicability of CUG	Within LSA
9	All other tariff	As per BSNL standard Plan 225

Note: 1) This plan will be exclusively for BSNL Employees and their relatives.
2) Detail tariff of BSNL standard plan 225 is available on www.bsnl.co.in